

Alumni Relations & Development Report for the Board of Visitors, 2014

Marci B. Carothers, Director of Constituent Relations

FY 2014 Highlights

- Secured \$9,950 in sponsorship for iFest 2014
- Data Analytics Day (8 industry participants/125 attendees)
- Participated in the Pitt “Welcome Back Reception” in conjunction with Homecoming
- Hosted the 2013 Alumni Awards
- Alumni Reception at the Pennsylvania Library Association (PaLA) Conference at Seven Springs
- Alumni Reception at the American Library Association (ALA) Midwinter Conference in Philadelphia
- Organized Professional Development Day (33 students/15 alumni)
- SCALA trip to Washington DC, organized by alumnus/donor
- Attended NYC Chancellor on the Road Event
- Monthly eMagazine sent to all alumni with a current email address

GIVING					
	Individual	Foundation	Corporate	Other Organizations	Total
2010	299,529	600,000	27,357	74,128	\$1,001,014
2011	136,787	10,000	94,146	0	\$240,933
2012	474,915	0	41,425	0	\$516,340
2013	763,978	819,000	113,088	0	\$1,696,066
2014	248,768	741,000	100,783	500	\$1,091,051
2015 (as of Sept. 4)	18,979	5,000	192	0	24,171

Notable gifts:

Year	Donor Type	Amount	Donor	Program
2010:	Foundation	600,000	A. W. Mellon Foundation	iSchool Inclusion Initiative (i3)
2010:	Other Orgs.	62,128	Full Service Network	Gift In-Kind: Telephone Switching System
2011:	Corporate	55,000	Google	Peter Brusilovsky Google Research Grant
2012:	Individual	250,000	Bernadette Callery	Planned Giving for an Archives Lecture Series
2013:	Individual	600,000	John C. Lang	Planned Giving for Scholarships
	Foundation	819,000	A. W. Mellon Foundation	iSchool Inclusion Initiative (i3)
	Corporate	54,034	Cisco Systems, Inc.	James Joshi’s Research (DiCo TraM)
2014:	Foundation	726,000	A. W. Mellon Foundation	“iFellows”

DONORS					
	Individual	Foundation	Corporate	Other Organizations	Total
2010	693	1	24	2	720
2011	655	1	24	0	680
2012	634	0	19	0	653
2013	614	1	24	0	639
2014	595	3	25	1	624
2015 (as of Sept. 4)	27	1	3	0	31